

Acquisition of the Goutal Brand

Interparfums announced today the acquisition of all intellectual property rights relating to Maison Goutal held by Amorepacific Europe worldwide. Amorepacific Europe will continue to operate the Goutal Brand under a license agreement for a set duration. Interparfums will develop the brand from 2026 onwards, together with its licensee.

Created by Annick Goutal in 1981, the eponymous brand positioned itself from the start in the exclusive high-end segment with the launch of the *L'Eau d'Hadrien* line and the opening of a first boutique on Rue de Bellechasse in Paris.

Known for refined and poetic creations, Goutal successively developed a wide range of perfume, bath and home fragrance lines, marketed through a network of owned brand boutiques and in-store sales corners both in France and abroad. The brand works exclusively with high-quality raw materials, combining natural ingredients into creative olfactory combinations.

Annual sales of Goutal fragrances have reached €10m to €12m in the past.

Philippe Benacin, Chairman and CEO, commented: *“The acquisition of the Goutal brand reflects our strategy of broadening our product offering to include high-end fragrances. This brand, known for iconic lines such as L'Eau d'Hadrien and Petite Chérie, has substantial potential in this highly dynamic segment. Intent on safeguarding the legacy of the company her mother created and perpetuating the brand's values, Camille Goutal will remain involved in fragrance choices.”*

About Interparfums^{SA}

Founded by Philippe Benacin and Jean Madar in 1982, Interparfums develops, manufactures and distributes prestige perfumes and cosmetics as the exclusive worldwide licensee for Boucheron, Coach, Jimmy Choo, Karl Lagerfeld, Kate Spade, Lacoste, Moncler, Montblanc and Van Cleef & Arpels. The company is also the owner of Lanvin fragrances and the Rochas brand. With products sold in over 100 countries worldwide through a selective distribution network, in 2024 Interparfums had consolidated sales of €880m, accompanied by an operating margin of 20 % and €180m in cash and cash equivalents. Interparfums is listed on Euronext Paris with a market capitalization above €3 billion.

Paris, March 18, 2025

Interparfums
10 rue de Solférino
75007 Paris
Tel. +33 (0)1 53 77 00 00

This press release is available
in French and English
on the company's website
interparfums-finance.fr

ITP
LISTED
EURONEXT

ISIN : FR0004024222-ITP
Reuters : IPAR.PA
Bloomberg : ITP
Euronext Compartment A
Eligible for Deferred
Settlement Service (SRD)
Eligible for PEA
Index - SBF 120, CAC Mid 60

Contacts

Philippe Benacin
Chairman - Chief Executive Officer
pbenacin@interparfums.fr

Philippe Santi
Executive Vice President
psanti@interparfums.fr

Cyril Levy-Pey
Communication Director
clevypey@interparfums.fr

+ 33 1 53 77 00 00
www.interparfums.fr

Upcoming events

2025 Annual General Meeting
April 17, 2025

Publication of Q1 2025 sales
April 24, 2025
(before the opening of the stock market)